IS IT BIASED?
RECOGNIZING & ANALYZING BIAS

WHO?
Who wrote and published the article?

WHAT?
What is the purpose of the site?

WHEN?
When would you use this language?

WHERE?
Where is this information coming from?

WHY?
Why did this get published?

IS IT CRAAP?
EVALUATING WEB RESOURCES

CURRENCY
Timeliness of the information

RELEVANCE
Importance of the information

AUTHORITY
Source of the information

ACCURACY
Reliability and truthfulness of the information

PURPOSE
Reason the information exists

- Who benefits from this information?
- Who have you also heard discuss this?
- Who is this trying to appeal to?
- Who else uses these terms/words?

- What are the verifiable facts?
- What do the language/images tell you about the author’s opinion?
- What does this make you feel?

- When is it useful to use this language?
- When would you use this language?
- When would you use this article as evidence?

- Where does the site get funding?
- Where do they get evidence?
- Where else do you see this story?
- Where else is there language like this?

- Why does the article use the images/language it does?
- Why are people influenced by this?
- Why is this relevant?