

# Library OneSearch Keyword Searching Strategies

## Developing Your Search

<p><b>Rule #1:</b> Choose the most important words that describe your topic. These become your search terms, or <i>keywords</i>.</p>	<p><i>Example:</i> Topic: What effects does the use of social media have on the lives of students? <u>contains these keywords:</u> <b>social media; students; effect</b></p>
<p><b>Rule #2:</b> Put quotation marks around common phrases to ensure that the entire phrase appears in any results.</p>	<p><i>Examples:</i></p> <ul style="list-style-type: none"> <li>◦ "social media"</li> <li>◦ "online privacy"</li> <li>◦ "No Child Left Behind"</li> </ul>

## Tips for Revising Your Search

<p><b><u>Narrowing</u></b></p> <p><i>Make your search terms or topic more specific to get more focused results.</i></p> <div style="text-align: center;"> <p>Too many results</p> </div>	<p><b><u>Broadening</u></b></p> <p><i>Use fewer words or less specific search terms to get a larger pool of results.</i></p> <div style="text-align: center;"> <p>Too few results</p> </div>
<p><b>Try Synonyms</b></p> <p><i>"social media" "college students" <u>effects</u></i></p> <div style="text-align: center;"> </div>	<p><b>Mining a Record</b></p> <div style="text-align: center;"> </div> <p><i>In the record for relevant item, browse for additional search terms to try. <b>Be sure to check the title, abstract, and subject terms!</b></i></p>